

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Release of Advertisement “Outlook Traveller getways” magazine Weekend Breaks from Hyderabad special issue, through M/s. Akshara Advertising – Publication Charges – Amount Sanction of Rs. 4,00,000/- - Sanction Orders issued in the Financial Year 2008-2009 – Revalidation – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 494

Dated: 27-05-2009

Read the following:-

- 1 G.O.Rt.No.273/PMU/PRO/2009, YAR&C (PMU) Department, Dated: 13-03-2009
- 2 G.O.Rt.No.348/PMU/PRO/2009, YAR&C (PMU) Department, Dated: 31-03-2009

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ORDER:

In the GO 1st and 2nd read above, Government have issued orders sanctioning an amount of Rs. 4,00,000/- to M/s. Akshara Advertising Agency Pvt., Ltd, Hyderabad towards release of Advertisement to publish in “Outlook Traveller getways” magazine Weekend Breaks from Hyderabad special issue, magazine sanctioned orders during in the financial year 2008-09 under Head of Account SH (12). The amount sanctioned was not drawn for certain administrative reasons, as BRO have not issued for the Re-appropriation.

As the validity of the above said GO expired by 31.3.2009. The Government hereby revalidate the said GO during the financial year 2009-10 under the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – SH (12) “Advertisements for Promotion of Tourism - 260 – Advertisements, Sales and Publicity Expenditure”.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
M/s. Akshara Advertising, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER